



SCHOOL OF HOTEL AND TOURISM MANAGEMENT



Proceedings of APacCHRIE 2020 Conference

27-28 October 2020 Hong Kong

MESSAGE FROM PAPER REVIEW CHAIRS

APacCHRIE2020 Conference welcomes you to Asia's World City, Hong Kong! It is the first hybrid conference in our association's history due to the COVID-19 pandemic. As the Paper Review Chair and Co-Chair of this conference, we would like to sincerely express our warmest welcome to all conference delegates.

Since announcing this conference, we have been happily involved with preparing this conference. It is our pleasure and privilege to be the Paper Review Chair and Co-Chair.

Even though the paper presentation method is online, we received papers having diverse research topics. It was very meaningful to accommodate papers from researchers worldwide, including countries from Europe and America as well as Asian countries.

Based on a rigorous review process, 94 papers were selected for presentations. As Paper Review Team, another challenge was to select the Best Paper Award candidates. Through multiple independent rounds, two papers were selected as Best Paper Award candidates. We also thank reviewers for their resourceful assessment. We express kudos and congratulations to Best Paper Awardees.

We thank international reviewers for devoting their time to reviewing multiple papers. Moreover, we also thank the student team for their endeavors and voluntary devotion to make the paper review as smooth as possible.

As the first virtual presentation event in history of APacCHRIE conferences we hope that all conference participants will achieve their aims and retain a favorable memory of this virtual conference.

Enjoy this conference!



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