

APacCHRIE

2021 2 - 4 JUNE SINGAPORE

And The 4th SHATEC Hospitality Conference

Reboot, Reimagine, Redesign!

PROCEEDINGS OF APACCHRIE 2021 CONFERENCE

2 - 4 JUNE 2021 | SINGAPORE (VIRTUAL)

SHATEC

THE INTERNATIONAL HOTEL & TOURISM SCHOOL
(SINGAPORE)

ASIA PACIFIC
CHRIE
The Hospitality &
Tourism Educators

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MESSAGE FROM PAPER REVIEW CO-CHAIRS

Warmest Greetings from APacCHRIE Conference 2021, SHATEC and Singapore!

As the Paper Review Co-Chairs of this conference, we would like to sincerely extend our warmest welcome to all conference delegates. As you may be aware, this year's conference will be a virtual one in view of the pandemic.

Since announcing this conference, the team has been working hard with the preparations to make the event one that will be meaningful and fruitful for all attendees. It is indeed our pleasure and privilege to be the Paper Review Co-Chairs.

This year, we have received papers of diverse topics and research areas; reflecting the intense academic interests this conference has inspired, despite a virtual presentation mode. It is extremely heartening to receive papers from renowned global researchers, including but not limited to Europe, America, ASEAN and North Asia.

Following a rigorous review process, 110 papers were selected for presentations. Given the large number of quality submissions, it was a challenge for the Paper Review Team to narrow down to the Best Paper Award candidates. Through multiple independent selection rounds, two papers were eventually selected as Best Paper Award recipients. We would like to express our gratitude to the reviewers for their untiring efforts in the assessment process. Our heartiest congratulations to the Best Paper Award recipients.

We thank the global reviewers for devoting their time to reviewing multiple papers. In addition, we would also like to thank the student team from the School of Tourism and Hospitality, Hong Kong Polytechnic University for managing the communications, their commitment and devotion in ensuring a seamless paper review process.

We trust that the conference would be an intellectually rewarding experience for all delegates.

All the best in your scholarly pursuits!



DR. MAVERICK YEO
Paper Review Co-Chair
Hospitality and Business Studies
SHATEC



PROF. SAM KIM
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School of Hotel and Tourism Management
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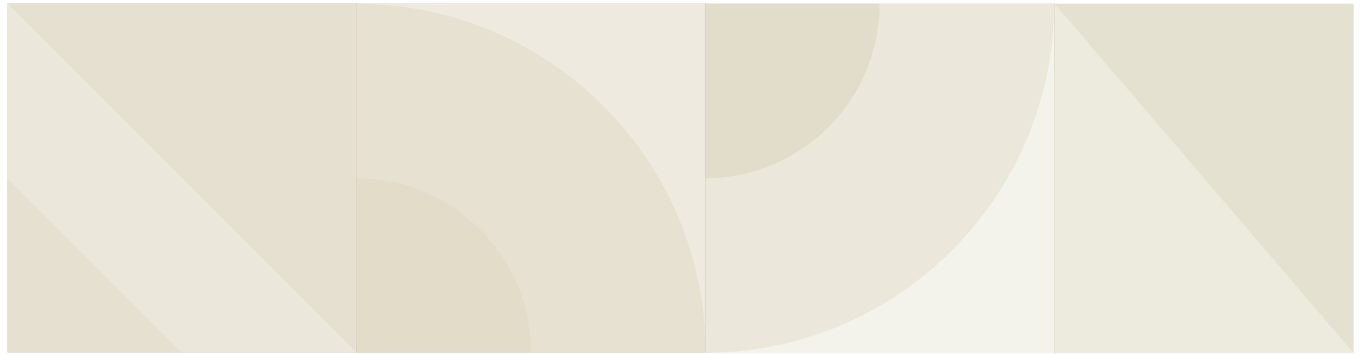
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