

UST Hosts 10th APacCHRIE Pilipinas Conference

Mabuhay! This is the Filipino warm and sincere greeting of welcome to all with a smile!

This is the same warm and caring message the University of Santo Tomas (UST) Philippines extended to all the delegates as the official host of the 10th APacCHRIE conference held last June 5-8, 2012 at Diamond Hotel, Manila, Philippines with the theme “Building Bridges, Creating Opportunities”. The conference aimed to highlight the role of APacCHRIE as a federation in providing new avenues for growth

Opening Ceremonies and Paper Presentations

The program officially opened on the 2nd day with the University of Santo Tomas traditional parade of colors followed by the welcome remarks of Dr Andy Nazarechuck, immediate past president of ApacCHRIE, Prof. Ma Cecilia Tio Cuison, CTHM Dean and Rev.Fr. Herminio V. Dagohoy O.P., the new Rector of UST. The former ICHRIE President, Ms Susan Fournier gave warm congratulatory greetings. The opening ceremonies

dreams and secrets of success as presidents of APacCHRIE and ICHRIE.

Medal of Leadership

Celebrating as well its 10th founding year, the past presidents of APacCHRIE were awarded with the Medal of Leadership to recognize their invaluable contribution to the growth and development of APacCHRIE for the 1st ten years of its existence.

as it bridges gaps and creates opportunities of learning exchanges. The event featured prominent international and local speakers who shared their views and expertise via exciting plenary sessions, vibrant panel discussions, interesting fora and dynamic paper presentations.

Pre-Conference Events and Welcome Dinner

The 1st day pre-conference speakers provided the participants with interesting insights on trends and

main highlight was the most awaited inspiring keynote speech of its founder and chairman, Dr Kaye Chon PhD, CHE.

Research paper and poster presentation sessions with C.H.R.I.E. inspired theme (Culture, Hospitality, Recreation, Innovation, Education) on the 1st and 2nd day provided the participants the opportunity to engage in brilliant exchange of new ideas, listen to challenging comments and interact with positive suggestions.

Gala Night and Closing Ceremonies

The conference final gala dinner at Manila Hotel featured the awarding of the 3 top research papers, awarding of the certificate of recognition to the outgoing president and the conference host, the induction of the new set of officers and acceptance speech by the new president. The evening ended with the colorful presentation of the “Santa Cruzan”, a religious procession of men and women in traditional costumes by selected UST faculty and

issues on research, publications, culture and innovation. The 165 delegates from at least 14 countries had the opportunity to visit the 400 year old host university on the 1st day prior to the welcome dinner. The participants and guests further had glimpse of Filipino culture with the native buffet dinner feast served, the colorful and entertaining folk dances and the parade of tribal and nature inspired clothes all worn by the tourism and hospitality management students.

President' Hour

On the 3rd day, both foreign and local leaders in the field of tourism and hospitality graced the event with their sharing of perspectives on the role of the government, industry and academe in building cultural bridges and business highways in the Asia Pacific region. Another interesting part of the conference was the President's Hour which gave the audience opportunity to know more of the

students with the special participation of some APacCHRIE officers and members.

City of Manila Tour

The last day did not only give the foreign delegates the chance to savor the final taste of Filipino hospitality during the city tour of Manila. The half day activity also filled the hearts and minds of the tour participants with fond memories they brought home on Old Manila after visiting Intramuros, the Walled City, the Casa Manila and St Au-