



ASIA-PACIFIC
CHRIE
GUANGZHOU 2018

The 16th APacCHRIE Conference

May 31 – June 02, 2018
Guangzhou, China

First Newsletter
April.2018

Business School, Sun Yat-sen University (SYSBS)



中山大學管理學院
SUN YAT-SEN BUSINESS SCHOOL
SYSBS



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Business school, Sun Yat-sen University.

For the early bird registration price, the conference fees have been paid on or before **April 30, 2018** (Beijing Time).

Exchange rate was 1USD = 6.31RMB on Apr.24, 2018.

Register online now ! Visit our website:

<http://www.apacchrie2018.com/>

Registration fees categories	Early Bird	Regular
ICHRIE member*	290 USD (1830 RMB)	390 USD (2460 RMB)
Special Combo Full Package*	475 USD* (2998 RMB)	575 USD* (3628 RMB)
(*Membership Fee + Conference Registration Fee)	(*Membership Fee: 205 USD/1293 RMB; Registration Fee: 270 USD/1705 RMB)	(*Membership Fee: 205 USD/1293 RMB; Registration Fee: 370 USD/2335 RMB)
Non-ICHRIE member	390 USD (2460 RMB)	490 USD (3092 RMB)
Youth conference	80 USD (505 RMB)	80 USD (505 RMB)
Post Graduate Student	200 USD (1450 RMB)	260 USD (1640 RMB)

Conference Information

The conference theme is “Innovation and Sustainability” .



- The conference is a great Asia-Pacific hospitality and tourism event and it is the second time that the annual APacCHRIE conference hosted in the mainland China since 2007.
- The conference provides a platform for hospitality and tourism scholars and students to exchange and share research ideas and networking amongst conference participants to foster collaborative research and academic exchanges.
- The conference provides a great opportunity to engage and connect hospitality and tourism academia and industry in discussion about how to innovate and be resilient to hospitality and tourism development.
- The conference also targets general issues around hospitality and tourism in a global community, and incorporates discussions related to innovation in hospitality and tourism education, research, and practice.
- The conference aligns with the innovative Youth Conference that nurtures future leadership.

We can reserve contracted hotels for you with preferential price.

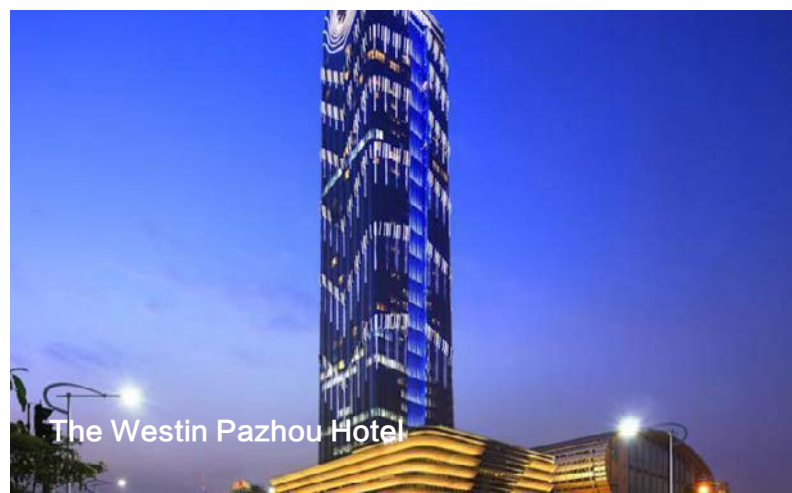
And, the discount room price is first-come & first-serve based.

Hotel Bookings

The registered participants could reserve hotel rooms through the conference registration system: <http://en.hudongxuetang.com/m/AWGVD>. By then you can check in with your identity documents.



Kaifeng Hotel

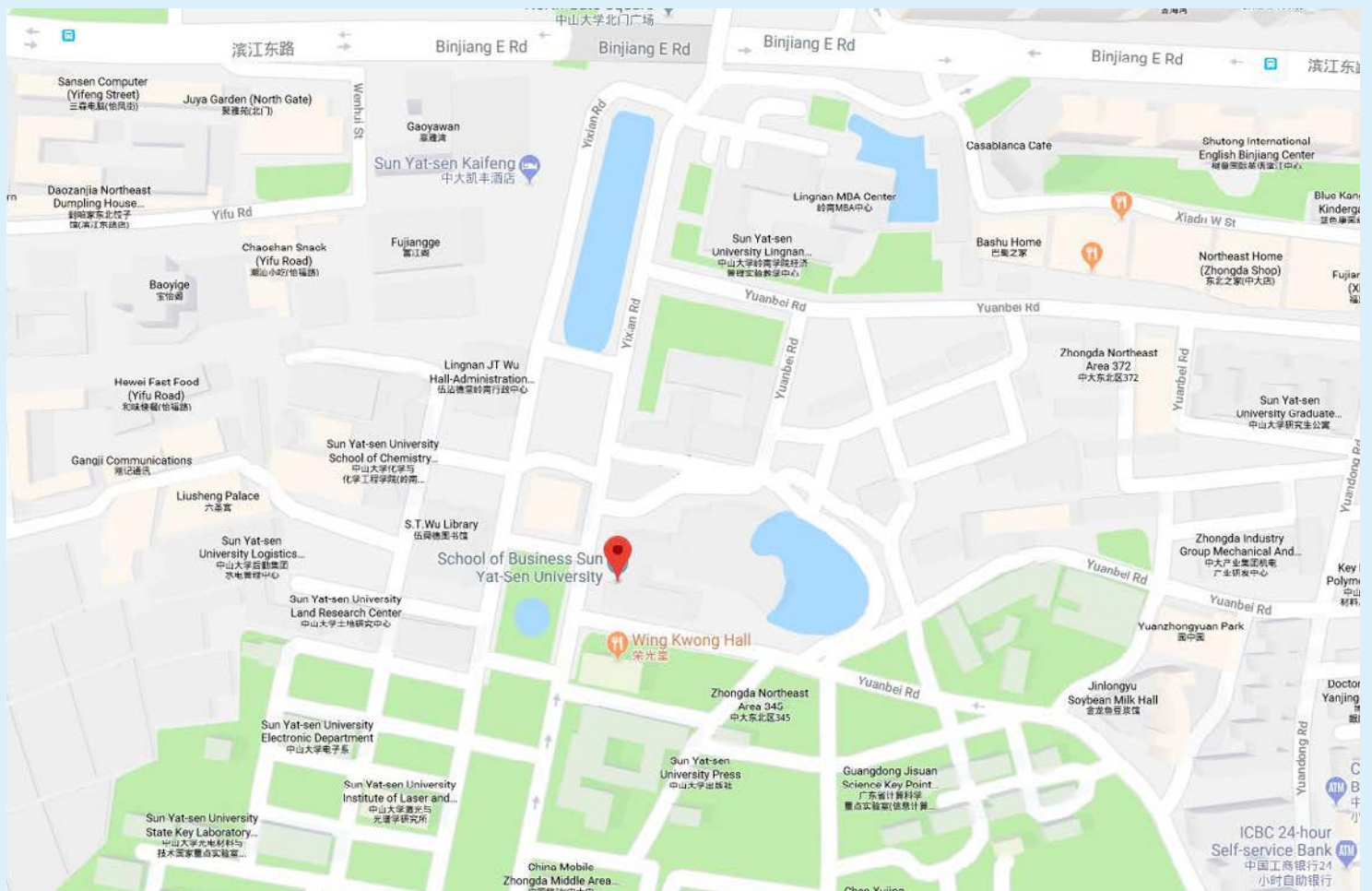


The Westin Pazhou Hotel

Hotel name	Type of room	Price	Other information
Kaifeng Hotel	City View Room with King Bed	¥400 (no breakfast,¥50 per person)	<ul style="list-style-type: none"> ➤ Four-star equivalent ➤ In the SYSBS, about 500 meters from conference venue
	City View Room with 2 Double Beds	¥400 (no breakfast, ¥50 per person)	
	River View Room with 2 Double Beds	¥475 (no breakfast,¥50 per person)	
The Westin Pazhou Hotel	Deluxe Room with King Bed	¥975 (include one breakfast buffet; the discount room price will be reserved on or before April 30, 2018)	<ul style="list-style-type: none"> ➤ Five-star hotel ➤ Near the SYSBS, about seven kilometres from Meeting place ➤ The shuttle service will be provided in the morning and evening between the Westin and the conference venue during May 31 to June 2, 2018.
	Deluxe Room with 2 Double Beds		

Conference Venue: Business School, Sun Yat-sen University

Established in 1985, SYSBS is regarded as a leading business education institution in China.





Welcome to SYBS