

13TH APacCHRIE CONFERENCE

IN CONJUNCTION WITH 14TH APF CONFERENCE

SECOND NEWSLETTER

MAY 2015



Hosted by
Auckland University of Technology
School of Hospitality and Tourism



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Conference Theme:

“HOSPITALITY AND TOURISM IN A GREENING WORLD: CHALLENGES AND OPPORTUNITIES”



Register online now!

Visit our website:

www.apacchrie2015.com

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**@APacCHRIE
#APACCHRIE2015**



info@apacchrie2015.com

INTRODUCING THE KEYNOTE SPEAKERS of 2015 APacCHRIE/APF

Hon Paula Bennett

Associate Minister of Tourism and Finance,
Minister of Local Government, Social Housing, State Services



Prof Simon Milne

Professor of Tourism at Auckland University of Technology, Director of the New Zealand Tourism Research Institute



Krishna Botica

Auckland Branch President, Restaurant Association of New Zealand



Tentative 2015 APacCHRIE/APF Programme

	Tuesday 09 June 2015	Wednesday 10 June 2015	Thursday 11 June 2015	Friday 12 June 2015	Saturday 13 June 2015
Morning	STR pre-conference workshop	STR pre-conference workshop APacCHRIE board meeting & Lunch Registration opens	Registration open Conference Opening and Welcome Keynote 1 Keynote 2 Morning tea Panel discussion 1 Conference lunch – Welcoming lunch for new APacCHRIE members and first-time attendees	Registration open Keynote 3 Panel discussion 2 Panel discussion 3 Morning tea Paper presentations 5 Conference lunch	Post-conference tours
Afternoon	STR pre-conference workshop	Emirates Academy workshop Work Integrated Learning Workshop STR/HOTS workshop Paper presentations 1 Afternoon tea Paper presentations 2 Dean's/Director's forum	Paper presentations 3 Afternoon tea Paper presentations 4 APacCHRIE annual general meeting	Paper presentations 6 Afternoon tea Poster presentations EventsAIR Workshop Paper presentations 7	
Evening		Pōwhiri (traditional Māori welcome) EventsAIR Welcome Reception	Explore Auckland: Dinner own arrangements	Conference Gala Dinner 2016 APacCHRIE, / 2016 APF Awards Ceremony	



UNIQUE

Features of APacCHRIE 2015

The Venue

The ANZ Viaduct Events Centre

has been designed to achieve a five-star rating in the New Zealand Green Building Council environmental rating system. Its energy costs and water consumption are up to 60% lower than a conventional office building.



In 2011 Moller Architects won the Sustainable Architecture category in The New Zealand Institute of Architects Awards for the ANZ Viaduct Events Centre. The judges commended the project for an integrated and innovative approach to sustainability.

It's a paperless conference (well, almost)

In keeping with our efforts to reduce the greenhouse gas emissions associated with the production of APacCHRIE 2015, we have produced an app as an alternative to providing paper copies of conference materials to delegates at the conference.

All the usual documentation will be available to you but in electronic form via the app and a complimentary USB. A small, paper copy of the programme and sponsor material will be available in your registration pack.

Our food is sustainably produced – and so is our coffee!

The goal of the conference food is to reduce our carbon footprint further by supporting home-grown, environmentally sustainable produce. It's a food philosophy that aims to create happiness through good food, good wine, good friends while doing no harm.

Our caterers use free-range poultry and free-range smallgoods wherever possible and never use cage-reared eggs. All our seafood is Australasian, farmed or wild, we use local mineral water and a tasty, sustainable UTZ certified coffee blend completes the picture.

Student Contribution

AUT Events students are very involved in managing the conference. A group of six students are handling aspects such as the welcome function and gala dinner while another group of five are working on the logistic management of the conference. Each of these students also has a group of volunteers working with them. During 2014, thirty four students worked on planning, accommodation, website, Facebook, Twitter and special conference tours as part of their study to support APacCHRIE 2015.

INTRODUCING PANEL 1

Thursday, 11 June

The theme of the panel discussion is:

“Hospitality/Tourism (H/T) as a discipline of study: Issues and challenges.”

Key points to be addressed by the panellists:

- What distinguishes H/T from other fields of study and why?
- Key Challenges and Opportunities in View of New Dynamics in Higher Education Scene (e.g., technologies, changing demographics, industry expectations etc.)
- What makes H/T viable or sustainable in a new era?

Recommendations for H/T academics

Panellists



Mr Alan Williams
CEO/Managing Director
Australian School of
Management
(Moderator)



Prof Elizabeth Roberts
Southern Cross University



Prof Kaye Chon
Hong Kong Polytechnic
University



Prof Maureen Brookes
Oxford Brookes University



Prof Nigel Hemmington
Auckland University of
Technology



Mr Steve Hood
Senior VP of Research,
Smith Travel Research



INTRODUCING PANEL 2

Friday, 12 June

The theme of the panel discussion is:

“Hospitality/Tourism (H/T) researchers in a greening world.”

Key points to be addressed by the panellists:

- Who are researchers of Hospitality/Tourism (H/T)?
How are they different from other non-H/T researchers (e.g., business)?
- Key avenues where their research is to be disseminated: H/T vs. Non-H/T journals?
- What is required for H/T researchers to viable in a new era?
- Recommendations for H/T researchers (early-career and mid-career researchers)

Panellists



Dr Amy So
University of Macau
(Moderator)



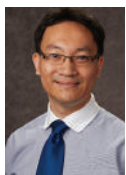
Prof Chris Ryan
Waikato University



Dr Freya Higgins-Desbiolles
University of South Australia



Dr Jill Poulston
Auckland University of
Technology



Prof Robert Li
University of South Carolina



Prof Shawn Jang
Purdue University

INTRODUCING PANEL 3

Friday, 12 June

The theme of the panel discussion is:

“Hospitality/Tourism (H/T) teachers in a greening world.”

Key points to be addressed by the panellists:

- Introduction of their institution and position
- Unique features of their programme/curriculum
- What is required for H/T teachers to be viable in a new era?
- Recommendations for H/T teachers (early-career and mid-career teachers)

Panellists



Ma Christine Aquino
Lyceum of the Philippines
University, Manila



Dr David Jones
Singapore Institute of
Technology



Dr Deborah Breiter
University of Central
Florida



Prof Brian King
Hong Kong Polytechnic
University



Mrs Linda O'Neill
Auckland University of
Technology



Dr Qu Xiao
Hong Kong Polytechnic
University
(Moderator)



6th APacCHRIE YOUTH CONFERENCE

June 11 to 12, 2015

TENTATIVE PROGRAMME

	Thursday 11 June 2015	Friday 12 June 2015
Morning	Youth Conference Orientation	Keynote 3
	Keynote 1	Morning Tea
	Keynote 2	Students Forum
	Youth Conference Registration	
Afternoon	Conference Lunch	Industry Panel Discussion
	Conference Poster Sessions	Conference Award Lunch
	Academic Panel Discussion	EventsAIR Workshop
Evening	Youth Conference Dinner	End of Conference

*For updates on our conference visit facebook.com/apacchrie2015

Speakers:



Mr Alan Williams
CEO/Managing Director,
Australian School of
Management



Prof Kaye Chon
Dean – Hong Kong
Polytechnic University



Mr Steve Hood
Senior VP of Research,
Smith Travel Research

Industry Panellists



Renato Gualberto
(ex-AUT Student)
Executive Assistant
Manager
Novotel & Ibis Auckland
Ellerslie



Nicole Lawson
General Manager
Heritage and CityLife Hotels



Geoff Scott
Restaurateur
Owner/ Chef - Vinnies

HOTEL REGISTRATION - SPACES LIMITED!

The organising committee has secured room allocations at three prominent hotels close to the conference venue: Heritage Auckland, Rydges Auckland and Crown Plaza Auckland.

We are holding a limited number of rooms!

Book online now via the links on our conference website!



POST CONFERENCE TOURS

Tour Options:

Auckland Sky Tower

Auckland Adventure Duck

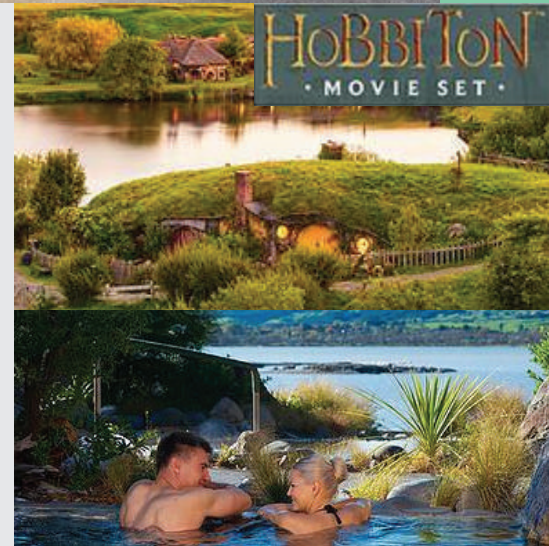
Auckland Whale & Dolphin Safari

Discover-Middle Earth - Hobbiton Film Set Tour

Waitomo & Rotorua Deluxe Day Tour

- Waitomo caves and Polynesian Spa

Visit our conference website for the Tour Reservation Form!



PRE-CONFERENCE WORKSHOPS

CHIA TTT and HOTS TTT - June 9th, 10th

STR Global "Certification in Hotel Industry Analytics" Train-the-Trainer Session

A free train-the-trainer workshop will be held immediately prior to the APacCHRIE conference.

The CHIA training will be presented and instructors will be prepared to offer this certification training to their students. Over 3,000 students and professors have received the certification so far. Recipients can include the CHIA designation on their resumes and business cards.

We have compiled great testimonials from students. The CHIA is jointly offered by ICHRIE, AHLEI and STR Global.

Contact us to reserve a seat or for more information regarding the CHIA or the workshop, SHood@str.com. We would be delighted to have you join us for an educational and enjoyable time.



The 13th APacCHRIE Conference in conjunction with 14th APF Conference is proudly sponsored by

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Institution Sponsors



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