

# 9<sup>th</sup> APacCHRIE Youth Conference (1-2 June, 2018)

## Call for Papers

The 16<sup>th</sup> APacCHRIE (31 May to 2 June, 2018, hosted by Business School, Sun Yat-sen University, China) hosts the 9<sup>th</sup> APacCHRIE Youth Conference (1-2 June, 2018). The purpose of the Youth Conference is to encourage high quality research by undergraduate students and to foster an opportunity for networking and communications between and among the undergraduate students in hospitality and tourism. The best papers will be selected and awarded. Papers can be submitted and presented either in English or Chinese.

## Research Themes

Undergraduate students are invited to submit papers across a wide spectrum of tourism and hospitality related research topics, including:

- Contribution of Technology to Industry
- Case studies on Tourism & Hospitality, Development, Marketing and Management
- Contemporary Issues in Tourism & Hospitality Industry Education and Research
- Contest & Cooperation on Tourism within Asia-Pacific Areas
- Current Issues in Education for Tourism/Hospitality
- Destination Marketing
- E-commerce & Travel Agency Management
- Emerging Issues in Tourism/ Hospitality Research
- Food Service & Food Habits
- Hospitality Management & Marketing
- Implications of Technology & Media in Tourism
- Multi-Disciplined Issues Related to Tourism & Tourism Education
- Rural Tourism & Poverty Alleviation
- Stakeholders' Cooperation in Tourism Development
- Tourism Consumer Behavior
- Tourism Economics
- Tourism Human Resource & Training
- Tourism Impact Assessment
- Tourism Planning & Sustainable Tourism
- Transnational Market Analysis & Forecast
- MICE Development & Tourism Crisis Management in Tourism Industry
- Any other topics

## Submission Information

- Two submission formats are available for conference presentations: Abstract (500 words) or full paper (less than 4,000 words).
- Please submit a paper in English for English session but a paper in Chinese for Chinese session.
- For AWARD Competition, a full paper manuscript of less than 4,000 words (typed, single-spaced, 12-points, Times New Roman) should be submitted.
- Please indicate the author's name and affiliation only on the cover page of the manuscript and they should not be indicated anywhere in the paper. Please refer to the sample below.
- A Best Paper Review Committee will conduct a refereed review of the full papers submitted.
- Once the paper is submitted, at least one of the authors must register for and present the paper at the Conference.

***Deadline for submission: 13 April, 2018.***

***Submit your papers and enquiries to the following Co-Chairs of the Youth Conference:***

- For submissions from mainland China, Dr. Dr Ben Haobin Ye ([youthconference@163.com](mailto:youthconference@163.com))
- For submissions from countries and regions other than mainland China, Dr. Sam Kim ([sam.kim@polyu.edu.hk](mailto:sam.kim@polyu.edu.hk))

# Title of Paper

Last name, First name (Initial)  
Department  
University

## Abstract:

The abstract should be 50-80 words. Outline the aim of the study with a brief background to explain why it was needed, what was done, and the main findings. Avoid quotes and extensive references.

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**Keywords:** Food, Tourism, Image, Intention

## Introduction

Provide a brief background to the topic, with some statistics or data to provide a background to the environment or situation. Explain why the study is needed from a research and/or practice perspective. Research objectives should be clearly specified.

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## Literature Review

Provide a critical review of the relevant literature in a sequential argument so it leads to the development of the research question. Review the different themes or research areas to be examined.

**Note:** examples of in-text referencing:  
(Johnson, Key & Son, 2017; Walker, 2017).

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## Methodology

Explain what research methods were used and why. Explain how they were applied.

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## Results

Present results of data analyses. Tables and Figures will be helpful to explain the findings.

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## Discussion and Conclusion

Discuss the findings by comparing previous studies. Address academic and practical implications. Conclude with some directions for future research or practice, and any limitations of the study.

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## References

Please follow the style of *Journal of Travel & Tourism Marketing*.

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