



APac CHRIE News

Student Edition

Maiden Issue Volume I Issue I



Volume I, Issue I

2012 APacCHRIE Youth CONFERENCE HIGHLIGHTS :

- ◆ Guided tour in the oldest existing University in Asia;
- ◆ Relevant Seminars ;
- ◆ Keynote speeches by dynamic industry professionals ;
- ◆ Team-building and environmental awareness activities ;
- ◆ Exposure to some of the most innovative establishments in the city ; and
- ◆ Exciting city tours .

See you in

2013

Macau

Youth

Conference!

UST Hosts 3rd APac CHRIE Youth Conference

By:

PIO A. SANCHEZ

Student Over-All Chairman

3rd APac CHRIE Youth Conference

Manila, Philippines



The University of Santo Tomas , College of Tourism and Hospitality Management, Philippines was the official host to the 3rd APacCHRIE Youth Conference last June 5-7, 2012. The theme of this year's conference was focused on "OATHS: Opportunities in Asia-Pacific for Tourism and Hospitality Students".

With the constant and rapid growth and development of the hospitality industry around the globe, it is undeniable that the Asia-Pacific region boasts of a wide array of opportunities for the future hospitality leaders and practitioners.

The conference aimed to provide the participants an avenue to listen , share and discuss issues and development in the tourism and hospitality industry to prepare them to its various exciting global opportunities .

Objectives of the 3rd APac CHRIE Youth Conference were:

- 1 . To serve as a dynamic platform wherein student participants get to interact, discuss and exchange ideas with their fellow participants ;
- 2 . To provide the student leaders with insights on the hospitality and tourism industry through various site visits and keynote speeches of excellent speakers ; and
3. To foster camaraderie , friendship and unity among participants .



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Being selected to be the organizers for APacCHRIE Youth Conference, OATHS 2012 was indeed a big challenge for students of the College of Tourism and Hospitality Management, University of Santo Tomas, Philippines. A challenge we readily accepted as we knew it would give us new experiences, opportunities and most of all, learning. The road to OATHS 2012 was definitely not an easy one. We had a lot of difficulties along the way but in the end we were still able to reach that destination, that goal of giving a one of a kind experience to all our delegates. Planning and conceptualization for OATHS 2012 started way back in March of 2011.

Together with the Faculty Advisers, selected members of the organizing committees started to implement the plans. Yes, it got tiring along the way, especially when things were not going according to plan but we needed to keep going, keeping in mind that this will be our legacy not just to the college but also to the University. As the event nears, things started falling into place and the group became even more excited and nervous at the same time on how plans will turn into fruition on that day.





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Day 1 Opening , Registration and Fellowship

After a year of preparation, unending stress and sleepless nights, the first day of OATHS 2012 has finally arrived. First day started with the registration activities held at the Multi-Function Rooms 2A and 2B of the Albertus Magnus Building, University of Santo Tomas. The booths were set up well and a system was devised to smoothly accommodate the delegates. Early registrants were given a chance to have a short tour of the historic campus of the University of Santo Tomas, the oldest existing University in Asia, assisted by our Thomasian Tourism students. After the short tour, they went on to have their lunch. At around 4:00PM, the delegates were asked to proceed to the Thomas Aquinas Research Center Auditorium for the Pre-event Program hosted by Ms. Kendra Maxine Duran and Mr. Justine Jud Navato which featured some dance numbers, AVP presentations and exciting activities which helped the delegates get to know their co-delegates more. An orientation on what to expect in the coming days were also discussed by the Student Chairman of the conference by yours truly, Mr. Pio A. Sanchez. Then at around 6:00 PM, they were all asked to proceed to the Seminary Gym for the joint Opening Ceremonies together with the Faculty delegates of the APacCHRIE main conference. The very festive mood of the event welcomed all upon entering the venue. Live music, and colorful décor greeted everyone. Our foreign delegates and our local participants had a sumptuous dinner treat prepared for them. A cultural show which featured some of the famous Filipino dances such as *Tinikling* was performed by the University's pride, the UST *Salinggawi* Dance Group. A fashion show that showcased creations made by a well-known Filipino designer was also part of the program during the night. It was indeed a long day but this was just the first day. We knew that there were more actions to expect the following day.





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Day I:

Registration ,Opening Session and Fellowship





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Day 1:

Registration ,Opening Session and Fellowship





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Day 2 : “Moving Seminars”



The second day of OATHS 2012 was allotted for the “moving seminars”. It was called such because the different talks scheduled for the day were done in different venues . The whole team met with the participants early in the morning at the TARC auditorium . After which, all of the participants were divided into three as they were assigned to specific buses. There were three buses to cater to the 3 groups.

We assigned student tour guides in every bus to facilitate the short city tour while on the way to the venues. The first destination was the H2O Hotel at the Roxas Boulevard, Manila Bay Area. The venue was selected for its beautiful facilities and breathtaking view of the Manila Bay. After the lectures, everyone embarked on a walking tour courtesy of Hotel H2O. Lunch meals were served by the hotel to the delight of all.

After the hotel experience, the group moved to the next venue, *The Podium* to listen to a talk on Innovation and Environment. Another set of presentations was attended and enjoyed by the participants in one of the malls’ cozy theaters.

An hour and half was given as free time for the participants to take their dinners on personal account. The organizing team got to bond and get closer to the participants. Almost everyone had their dinner at the nearest McDonald’s place. On the way back to UST, people had fun singing and playing games on the bus to pass time. Upon reaching the University, the group parted and prepared for the next day activities.





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Day 2 : "Moving Seminars"





APac CHRIE News, *Student Edition* Day 3: Tagaytay Tour and Closing Ceremony



The last day of OATHS 2012 has finally arrived. All delegates and organizers were requested to be at the Plaza Mayor of the University of Santo Tomas as early as 5:00 in the morning. We had to leave early as so we could abide by our set schedule and return back to Manila on time. Snacks were served to all while on board. Even if it was early in the morning, everyone was already full of energy. Everyone was having fun. We had the on-board videoke singing. They practically sang on board the bus from Manila to Tagaytay without ceasing. At Tagaytay, the group visited Mazapan Sweets, Pink Sisters Convent, Gourmet Farm and Mushroom Burger. Factory. The last stop was at breathtaking Caleruaga where the remaining talks and an amazing race activity were conducted. We had most of our group pictures taken here while wearing our OATHS shirts. Everyone did enjoy the trip.

After the exhausting but fun outdoor activities in Tagaytay, the delegates headed back to Manila to join the closing session at Manila Hotel. Unfortunately, there was heavy traffic from Laguna to Manila which caused us delay on our trip back to Manila. We missed to witness the first part of the closing program of the APacCHRIE Main conference. The OATHS group had a separate closing ceremony after the Chinese dinner at the Mabuhay Palace in the Manila Hotel. The certificates and other freebies were awarded and distributed during this period. We also had more time to talk and take pictures with our co-organizers and participants.

It was indeed a one of a kind experience, something we will forever remember and we will forever be proud of.





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**Day 3: Tagaytay Tour and
Closing Ceremony**





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Day 3: Tagaytay Tour and Closing Ceremony



Give way to the Tourism and Hospitality Leaders of Tomorrow!



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3rd APac CHRIE Youth Conference

Organizing Committees



EXECUTIVE STEERING COMMITTEE

Mr. Jojo M. Villamin
Faculty Chairman

Pio A. Sanchez
Student Chairman

Marvin Michael S. Santiano
Student Vice Chairman

PROGRAM, CREATIVE & TOUR COMMITTEE

Mr. Alvin Ringgo C. Reyes
Faculty Chairman, Program & Creative Committee

Ms. Joreen T. Rocamora
Faculty Chairman, Creative & Tour Committee

Ms. Rosalyn G. Mirasol
Faculty Chairman, Program Committee

John Carl C. Warren
Student Chairman, Program Committee

Marvin Toms M. Galvez
Student Member, Program Committee

Michael Louis O. Refuerzo
Student Chairman, Creative Committee

Lucille Anne B. dela Cruz
Student Member, Creative Committee

Peter Allen F. Leis
Student Member, Creative Committee

Brandon Y. Esperancilla
Student Chairman, Tour Committee

Gabby Jocson
Student Member, Tour Committee

Natalie Kristine C. Jaramilla
Student Member, Reception Committee

Justine Clarisse G. Garcia
Student Member, Budget and Finance Committee

RECEPTION COMMITTEE

Ms. Mae Edilyn L. Fortuna
Faculty Chairman, Reception & Cultural Bazaar Committee

Chef Omar Josef A. Fernandez
Faculty Chairman, Reception & Cultural Bazaar Committee

Beatriz Nicole A. Dizon
Student Chairman, Reception Committee

Ma. Ivy S. Hembra
Student Member, Reception Committee

PHYSICAL ARRANGEMENT & TECHNICAL SUPPORT (PATS) AND

PERSONNEL & SECURITY COMMITTEE

Ms. Melissa Angela D. Gumera
Faculty Chairman, PATS and Personnel & Security Committee

Patricia Verma Frances B. de Jesus
Student Chairman, PATS Committee

John Christian S. Lim
Student Member, PATS Committee

Pia Zaida G. Alfonso
Student Chairman, Personnel & Security Committee



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Organizing Committees



SECRETARIAT COMMITTEE

Ms. Marian M. Miguel
Faculty Chairman, Secretariat Committee

Jefferson R. Escala
Student Chairman, Secretariat Committee

Daryl Bryan D. Arceta
Student Member, Secretariat Committee

Mikaela Maria Paulle B. Tiongson
Student Member, Secretariat Committee

Kenneth Jorge B. Coronado
Student Chairman, Documentation & Printing Committee

Vincent Dale A. Mendoza
Student Member, Documentation & Printing Committee

James Cecil S. Yayen
Student Member, Documentation & Printing Committee

MARKETING & PROMOTION

COMMITTEE

Ms. Maria Concepcion A. Ang
Faculty Chairman, Marketing & Promotion Committee

Alyssa Mae O. Alegre
Student Chairman, Marketing & Promotion Committee

Cristelle Ann M. Tolentino
Student Member, Marketing & Promotion Committee

WEBSITE, DOCUMENTATION & PRINTING COMMITTEE

Mr. Leonid C. Lintag
Faculty Chairman, Website Committee

Mr. James Mark C. Nidea
Faculty Chairman, Documentation & Printing Committee

BUDGET AND FINANCE COMMITTEE

Mr. Robert Ray E. Arenas
Faculty Chairman, Budget and Finance Committee

Mr. Norris C. Caballegan
Faculty Chairman, Budget and Finance Committee

John Michael M. Romero
Student Chairman, Budget and Finance Committee

Joseph Ching M. Uy
Student Member, Budget and Finance Committee

Justine Clarisse G. Garcia
Student Member, Budget and Finance Committee



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Organizing Committees



OATHS 2012 Student Organizers

OATHS 2012 Faculty Advisers



**OATHS 2012 Student Organizing
Committee**



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Filipino Student Leaders Organize PCoHMS

The Hospitality and Tourism industry is one of the world's most important industries. Exciting and dynamic, this industry provides strong benefits to both national and global economies. The outlook for hospitality and tourism is bright, and what's more, it lies in the hands of young professionals who will play a vital role in shaping the future of the industry. With this in mind, the University of Santo Tomas – College of Tourism and Hospitality Management, HRM Department, spearheaded the reactivation of the Federation of Hotel and Restaurant Management Students of the Philippines.

The Hotel and Restaurant Management Society of UST-CTHM organized a Leaders' Assembly last July 16, 2011 to gather the hospitality student leaders from various hospitality management educational institutions around the country in order to elect the first set of officers of the said **Philippine Council of Hospitality Management Students (PCoHMS)**. **Mr. Pio A. Sanchez** a senior hospitality management student from the University of Santo Tomas was elected as its 1st President and **Mr. Rudie Cabardo** of National University as the Chairman of the Board of Advisers.

Having a national organization of HRM students under its mother organization, COHREP will strengthen the ties among future leaders of the hospitality industry. The interaction and connection among the young future hoteliers and restaurateurs and tourism industry professionals will develop in them their leadership potentials and business acumen. PCoHMS hopefully will serve as the training ground for the next generation of entrepreneurs, managers and leaders in the global arena of hospitality.

The Council officers took their Oath of Office last February 3, 2012 during the annual COHREP Convention held at the InterContinental Hotel Manila. They are now currently preparing for their first General Membership Meeting this coming January, 2013.



APacCHRIE News Student Edition (APNSE) is inviting APacCHRIE school members to send news about their hospitality student organization updates which may include projects, activities, achievements, scholarships, competitions among others.

Send articles with pictures with your complete name, school, e-mail address and Adviser /s endorsement to :

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