

2007 APacCHRIE & APTA Joint Conference Review

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The 5th Asia Pacific CHRIE & 13th Asia Pacific Tourism Association Joint Conference, “Coming of the Asian Waves, Tourism & Hospitality: Education & Research”, was held at Beijing Landmark Hotel in Beijing, China on 23-27 May 2007. Some 300 delegates from 21 countries attended the 5-day event hosted by the Beijing International Studies University.

A total of 224 papers and 46 posters were presented during the conference which generated and shared ideas for tourism and hospitality industry and education in Asia Pacific. All papers were included in the conference proceedings (CD-rom format) which were published and distributed at the conference.

Two keynote speeches were delivered during the Conference. The first one was themed “Post-visit ‘Action Resourcing’: Promoting and Supporting Tourist Adoption of Environmentally Sustainable Behavior,” presented by Prof. Roy Ballantyne of University of Queensland. The second one focused on the theme of “Getting Ready to Serve the Olympic Games,” presented by Ms. Penny Xiang of Beijing Organizing Committee for the Games of the XXIX Olympiad.

Two plenary sessions were presented during the conference and they were themed “The Asian Waves: Views from Young Tourism Scholars” and “Internationalization of Tourism Education” which were moderated by Prof. Kaye Chon of The Hong Kong Polytechnic University and Dr. Perry Hobson of International Centre of Excellence in Tourism and Hospitality Education (THE-ICE), respectively.

The conference was concluded with a banquet held in the Bauhinia Hall of Beijing Landmark Hotel and a complimentary tour to The Great Wall was held on last day of

the conference for all delegates.

The next APacCHRIE Conference will be held concurrently with the Panel of Experts Forum in Perth, Australia. The 2009 APacCHRIE Conference will be held in Singapore.

